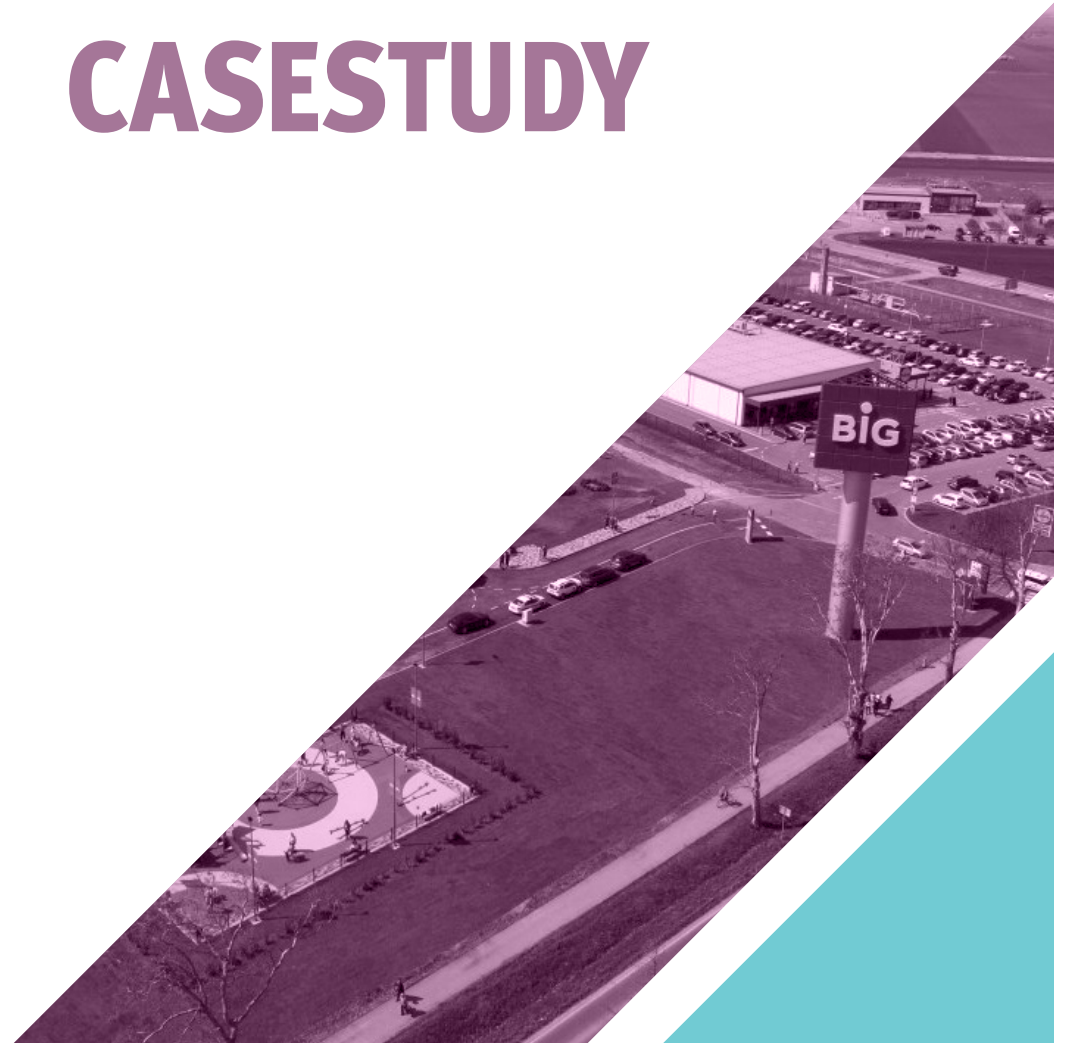


BiG SHOPPING MALL SERBIA

 **HOCHIKI**
CASESTUDY





BIG

**HOCHIKI EUROPE SYSTEM PARTNER INSTALLS ESP RANGE IN SERBIA'S BIG SHOPPING MALL
LOCATED IN SREM DISTRICT, SERBIA, NOVA PAZOVA IS HOME TO AN IMPRESSIVE SELECTION OF ATTRACTIONS AND
EXPERIENCES BOTH HISTORICAL AND MODERN.**

Three kilometres from highway E75, between the cities of Stara Pazova and Nova Pazova is the brand-new Shopping Centre 'BIG Pazova' operated by BIG CEE. The retail estate developer holds and operates 11 active shopping centres – 10 in Serbia and 1 in Montenegro. Established in 1994, BIG is an international owner, operator, and developer of shopping centres in Israel, the United States, India, and Serbia.

The new mall in Nova Pazova is situated on a plot of 57,000 square meters and provides a mix of leisure and dining for the local community and those who are travelling from further afield. With free parking for 645 cars as well as two outdoor playgrounds this is a destination location for families and friends looking for a fun day out. The fire safety therefore needs to be of the highest standard ensuring that the tens of thousands of members of the public who visit every year, the hundreds of staff members and the household brands who sell their products and services are all protected.

Hochiki Europe System Partner, Unipelektra, is a trusted fire detection system and device installation company based in Serbia. The team were commissioned by Koto Ltd, a design and construction company also based in Serbia, as the fire detection specialists for the BIG project. Choosing a whole solution for fire detection, Hochiki's market leading ESP range was installed across the mall. Srdjan Vujasevic, project lead said "I have worked with Hochiki products for almost 13 years now. I am confident in the whole solution from Hochiki Europe because of the high-quality design standards, all meeting the requirements of the investors and the construction company. The Hochiki devices are always so easy to install and maintain. They are also highly reliable, especially at reducing false alarms."

Over 600 devices including multi-sensors, call points and sounders were installed at BIG Pazova from Hochiki Europe's globally proven ESP range. This intelligent range of addressable fire detection and alarm equipment has been designed and manufactured to the highest international standards, including LPCB, VdS and EN 54, offering a highly reliable solution. All products use Hochiki's high integrity digital communications link 'Enhanced Systems Protocol' (ESP), giving the range its name.

The ESP range is proven to help reduce false alarms due to a host of design features including a high-performance smoke sensor chamber, adjustable sensor sensitivity settings, sensor drift compensation and extended addressing. It is also compliant to world recognised standards such as LPCB and VdS. "The customer is happy with the level of protection Hochiki products have been able to provide. Hochiki always provide the best solutions for our customers, they work across multiple scenarios, and we trust them to work. We would highly recommend the Hochiki ESP range for future fire installation projects."

Regional Sales Manager for Hochiki Europe, Petia Simeonova commented "As a leading international company in the manufacture of fire detection systems and products, I am proud that our customers can always trust in Hochiki to cover all their project requirements. The project at BIG was complex, but our fire detection products have helped ensure that both the businesses and the public who use this shopping mall are always kept safe."

Head to the [Hochiki Europe](https://www.hochiki.com) website to find out more about the ESP range.

